



## REGISTERED APPRENTICESHIP PROGRAM



WORKFORCE DEVELOPMENT SPECIALISTS

APPRENTICESHIP

CONNECTING PEOPLE, PURPOSE, AND PROGRAMS

### ORGANIZATION OVERVIEW

ROSHUNDA BUCHANAN

CEO/FOUNDER

2UNIQUE COMMUNITY SALVATION FOUNDATION,

A 501(c)(3) nonprofit organization

## BUILDING A PIPELINE OF WORKFORCE DEVELOPMENT SPECIALISTS



### Introducing

2Unique Community Salvation Foundation (2Unique) mission is to provide unique opportunities through career skills development, organizational leadership, and entrepreneurship to enhance professional development for youth and young adults by connecting people purpose and programs.

We are seeking support for our Workforce Development Specialists apprenticeship training program. Our goal is to develop a pipeline and provide viable career paths for workforce development practitioners.

**Best,**

*Roshunda Buchanan*

Roshunda Buchanan, Founder

2Unique Community Salvation Foundation

# The Work We do



Roshunda's wheelhouse is in delivering brilliant services by providing workforce and business readiness solutions through:

- Pre-Apprenticeship/Registered Apprenticeship Services
- Internship/Apprenticeship Placement & Consulting
- Professional Development and Coaching
- Training & Development
- Curriculum Assessment
- Program Design & Facilitation



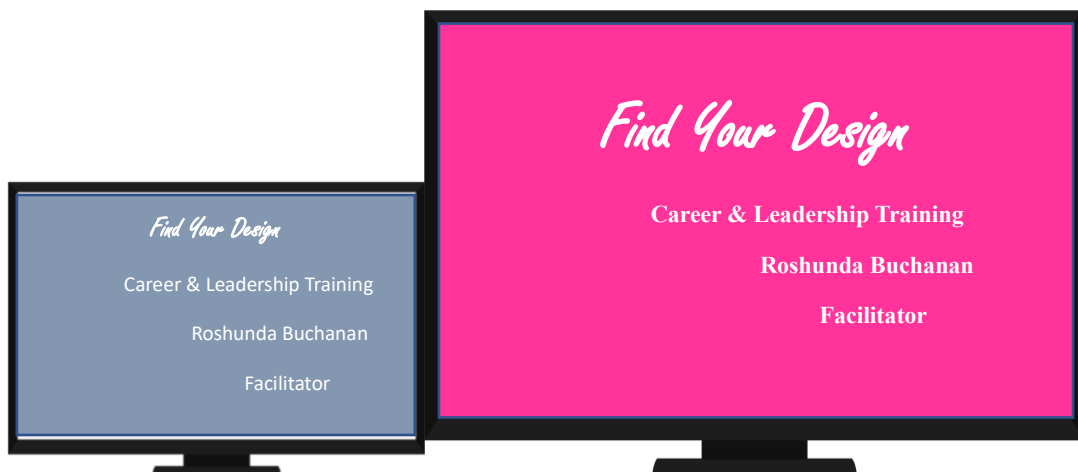
2Unique Interns work with Actress & R&B songstress Demetria Mckinney at the Annual Living the Dream Social Media Responsibility Conference

## PROFESSIONAL DEVELOPMENT

**Our Apprenticeship offers many benefits:**

### **WHY JOIN THE WORKFORCE DEVELOPMENT SPECIALIST APPRENTICESHIP PROGRAM?**

- Gain professional career development and get referred to top companies in need of workforce development practitioners.
- Earn certifications to include HR Essentials Training &
- Lean Six Sigma Yellow Belt and Green Belt
- Obtain an industry recognized credential upon completion of the program.
- Connect with mentors in the industry who help advance your career.



## Professional Development

2Unique Registered Apprenticeship program stems from our flagship program, “Find Your Design” Career & Leadership Training which is a pre-apprenticeship and mobile training program for personal and student development along with an entrepreneurship program which offers pre-apprenticeship training, development, coaching and consultation to promote student hands-on-training experiences. The program encourages participants to discover dreams and passions, fine-tune their professional leadership skills, share inspirations with others who are seeking an improved career path to make their life’s work meaningful.

“Find Your Design” connects participants with real-life practicums, apprenticeship placements, college preparation or volunteer work experience to enhance their work skills and increase post-graduation employment rates.

**Career Track:** Workforce Development Specialists to include Lean Six Sigma Yellow Belt & Green Belt, Essential Skills to HR and Curriculum Development.

- Workforce Professional Readiness
- Certification Training & Completion
- Registered Apprenticeship (OJT)
- Access to Leadership Program(s)

# Welcome

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## Building a Path to Meaningful Workforce Development Specialists Employment

### About the Program

Through our comprehensive apprenticeship training programs, we are dedicated to breaking the cycle of poverty, addressing critical workforce shortages, harnessing untapped potential, and future-proofing our workforce. Join us in unlocking new opportunities, empowering individuals, and building a resilient and thriving workforce for a brighter future.

Employers look at work experience and credentials when evaluating candidates. The Workforce Development Specialists Apprenticeship Program offers paid work experience with local companies while you earn relevant certifications.

### Target Audience

- Job Seekers
- Employers and Businesses: Workforce Development
- Educational Institutions
- Government Agencies and Nonprofit Organizations
- Economic Development Organizations
- Disadvantaged or Underrepresented Groups

### Eligibility Requirements:

**Age:** Applicants must be at least 16 years or older to be eligible for the pre-apprenticeship program.

**Academic Level:** Applicants should be a (rising junior or senior) in high school or older.

**Educational Qualifications for Apprenticeship:** To be eligible for the apprenticeship program, candidates must meet one of the following criteria: **a.** Possess a bachelor's degree in business administration, human resource, IT Operations, or a discipline related to the assigned workforce training area from an appropriately accredited institution. **b.** Be enrolled or have completed an associate degree program in business administration, human resources, IT Operations, or a discipline related to the assigned workforce training area from an appropriately accredited institution. **c.** Demonstrate an equivalent combination of education and experience in the relevant field.

### EARN WHILE YOU LEARN

Get paid while you learn. You'll receive on-the-job training with a Workforce Development leader in the day and attend classroom and hands-on instruction in the evening.

## **INNOVATIVE PROGRAM CURRICLUM**

Join our program and unlock a world of possibilities! Our comprehensive curriculum features a dynamic 12-week professional development training course, delivered in partnership with HR Solutions & Consulting, The Henson Consortium, Elocin Consulting and Heal the Hood Foundation of Memphis renowned companies and organizations specializing in workforce development.

We offer a comprehensive apprentice program titled “Workforce Development Specialists” that encompasses two specialized tracks: the traditional Workforce Development Specialists apprenticeship and the Music Business Artist Development Specialists apprenticeship. Both apprenticeships fall under the umbrella of Workforce Development Specialists, providing individuals with an opportunity to gain expertise in this field.

## **TRAINING PROVIDERS**

- HR SOLUTIONS & CONSULTING
- THE HENSON CONSORTIUM
- ELOCIN CONSULTING

## **\*\*\*INTRODUCING OUR LATEST EMPLOYMENT PARTNERS**

Our apprenticeship program is designed to cultivate a diverse pool of skilled professionals who are equipped to thrive in various high-demand industries. By offering specialized training tailored to the unique



demands of different occupations, including Workforce Development Specialists, aspiring musicians, chefs, and animal care workers, our program takes education beyond the conventional approach.

- 2Unique Community Salvation Foundation
- Heal the Hood Foundation of Memphis
- All About the Butter, LLC
- Glamour Grooming Elite Academy
- Professional Allied Health LLC

Apprenticeship Program Tracks offered:

- Workforce Development Specialists
- Musician – Artist Development Specialists
- Culinary - (Chef)
- Animal Care Worker (Pet Care Technicians)
- Healthcare (CNA's, Phlebotomy, Patient Care Tech, Clinical Medical Asst.)
- Business Development & Consultancy

We have established partnerships within the industry to create career pathways that align with the diverse job roles of workforce development specialists. By incorporating industry-specific knowledge and trends, our curriculum ensures that apprentices receive training that is relevant to the current landscape of workforce development.

Our apprenticeship offers a comprehensive learning experience that equips individuals with the necessary skills and knowledge to succeed in their career endeavors.

During the 12-week course participants will delve into a 144-hour curriculum combined with 2,000 hours of on-the job training in the 2Unique Registered Apprenticeship Program.

**Program Duration:** 1-year

**Wages:** Start at \$15 an hour

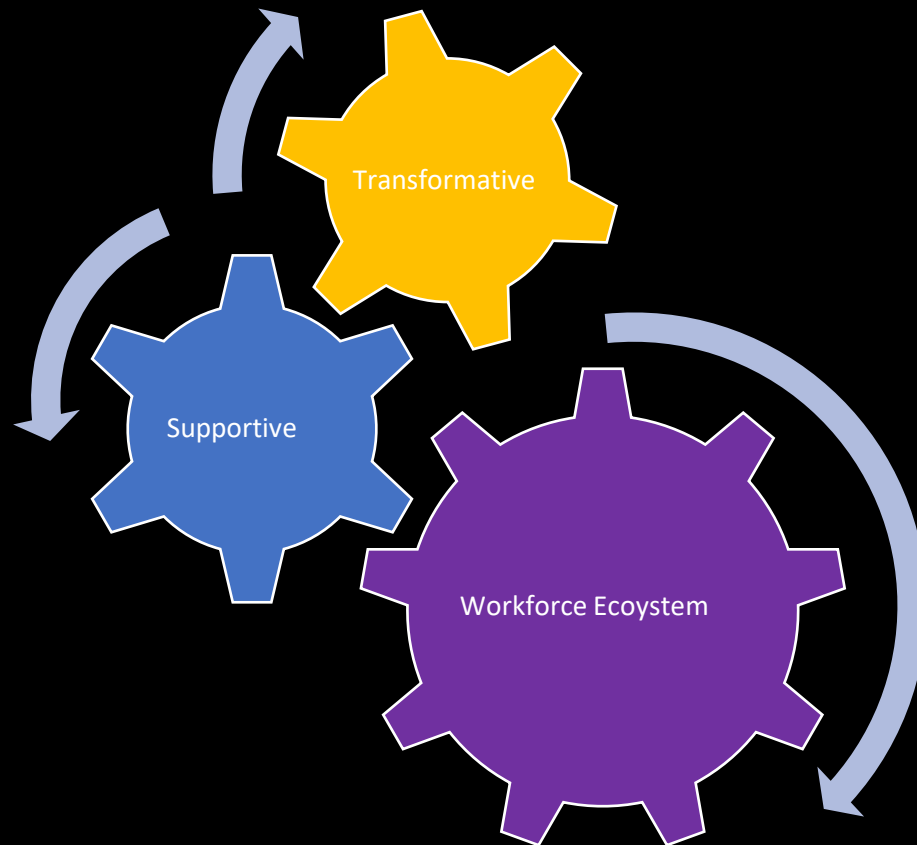
Don't miss the chance to embark on an exciting journey towards success! Enroll in our program and let us help you explore the diverse career pathways that stem from the job roles of workforce development specialists. Together, we will unlock your potential and pave the way for a thriving career.

### **TN Department of Labor and Workforce Development**

#### **"Office of Apprenticeship"**

2Unique Community Salvation Foundation's program is recognized by the Tennessee Department of Labor and Workforce Development "Office of Apprenticeship", making it an approved program with nationwide credentials.

## CAREER PATHWAYS



The **ecosystem** of Workforce Development Specialists encompasses various career pathways and job roles aimed at supporting individuals and organizations in the workforce development efforts. Here are some common career pathways and job roles within this ecosystem.

“Workforce Development Specialist Employment”

Training Provider: HR SOLUTIONS & CONSULTING

Workforce Development Coordinator

Workforce Education Coordinator

Career Counselor/Coach

Training & Development Specialist

Job Placement Specialists

Apprenticeship Coordinator

Workforce Research Analyst

Workforce Policy Analyst

Entrepreneurs Development Specialist

Building a Path to Meaningful Music Business Artist Development Specialists a.k.a.  
“Workforce Development Specialists Employment”

Training Provider: HEAL THE HOOD FOUNDATION OF MEMPHIS

Artist Manager

A&R Representative

Music Business Consultant

Booking Agent

Music Licensing Specialist

Music Event Coordinator

Record Label Representative

Music Educator/Instructor

Public Relations Specialist

The career pathways provide a glimpse into the diverse opportunities available within the field of Workforce Development Specialists or Music Business Artist Development Specialists in the music industry. Each role plays a crucial part in supporting musicians and artists in their professional growth, helping them navigate the music business landscape, and maximizing their potential for success.



### “Nurturing Potential: Empowering Apprentices for Leadership Excellence”

As a part of our commitment to fostering growth and development, apprentices within our program gain exclusive access to our esteemed leadership programs. These specialized initiatives are designed to equip apprentices with the skills, knowledge, and mindset necessary to excel as leaders in their respective fields. By investing in their leadership journey, we empower apprentices to unlock their full potential, paving the way for a successful and fulfilling career trajectory.

Join us on the transformative path towards leadership excellence and seize the opportunities that await you.



**Certified Girl Boss** is a global businesswomen empowerment network of talented, credentialed, qualified, equipped and driven with purpose leaders.

Our **mission** is to mentor and guide women toward the path to leadership on a platform that will enable career progression and create equitable opportunities in our communities.

Our **vision** is to support and connect professional and ambitious women who are elevating communities with a focus on education, innovative business solutions and scaling of successful programs.

Through the Certified Girl Boss network, our goal is to provide tangible, available resources, and seed money to seed money to small and home-based businesses through the community.

The Certified Girl Boss network will provide long-term support to women apprentices through the following:

- Partner with Organizations
- Curate Apprenticeship Listings
- Skill Development Resources
- Mentorship and Guidance
- Networking Opportunities
- Recognition and Celebrations
- Supportive Community Forums
- Industry Insights and Updates



HEAL THE HOOD FOUNDATION OF MEMPHIS

THE HENSON CONSORTIUM

CASECOACH EXEC

HR SOLUTIONS & CONSULTING

ELOCIN CONSULTING

UNITED WAY DRIVING THE DREAM

ROBUC PROFESSIONAL DEVELOPMENT SERVICES

UPSKILL 901 NETWORK

ONTELVISION MEDIA

ALL ABOUT THE BUTTER, LLC

GLAMOUR GROOMING ELITE ACADEMY

STEWART CONSULTING, LLC

PROFESSIONAL ALLIED HEALTH LLC



**CONNECT**

*With Roshunda*

[www.2unique-csf.org](http://www.2unique-csf.org)



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Memphis, TN

